



For the six months ended December 31, 2006

**PAID & VERIFIED  
MAGAZINE  
PUBLISHER'S STATEMENT**

Subject to Audit

**Field Served:** A weekly magazine of news and pictures from the world of sports.

Published by Time Inc.

Frequency: 56 times/year

ABC Member # 04-1155-0

Sports Illustrated

Paid & Verified Magazine  
Publisher's Statement

For six months ended December 31, 2006

**1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION**

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
<b>Paid &amp; Verified Circulation: (See Par. 6)</b>					
<b>Subscriptions:</b>					
Paid	2,950,696	92.1			
Verified	180,300	5.6			
<b>Total Paid &amp; Verified Subscriptions</b>	<b>3,130,996</b>	<b>97.7</b>			
Single Copy Sales	73,703	2.3			
<b>Total Paid &amp; Verified Circulation</b>	<b>3,204,699</b>	<b>100.0</b>	<b>3,150,000</b>	<b>54,699</b>	<b>1.7</b>

**2. PRICES**

	Suggested Retail Prices (1)	Average Price (2) Net	Gross (Optional)
Average Single Copy	\$4.07		
Subscription	\$89.04		
Average Subscription Price Annualized (56 issue frequency)		\$57.02	
Average Subscription Price per Copy		\$1.02	

(1) For the Statement period

(2) Represents subscriptions for the 12 months ended June 30, 2006.

**3. PAID & VERIFIED CIRCULATION BY ISSUE**

Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation		
July	3	2,946,173	140,623	3,086,796	71,031	3,157,827	Oct.	2	2,908,205	209,899	3,118,104	49,000	3,167,104
17	2,953,531	149,592	3,103,123	54,268	3,157,391	9	2,894,871	215,128	3,109,999	46,000	3,155,999		
24	2,926,109	145,701	3,071,810	84,500	3,156,310	16	2,925,888	218,877	3,144,765	66,000	3,210,765		
31	2,937,569	144,681	3,082,250	36,753	3,119,003	23	2,916,550	231,480	3,148,030	72,000	3,220,030		
Aug.	7	2,932,459	135,378	3,067,837	73,777	3,141,614	30	2,949,572	221,105	3,170,677	43,000	3,213,677	
14	2,940,832	131,897	3,072,729	61,152	3,133,881	Nov.	6	2,885,087	217,984	3,103,071	77,000	3,180,071	
21	2,938,613	115,165	3,053,778	166,000	3,219,778	13	2,934,207	219,396	3,153,603	58,000	3,211,603		
28	2,978,072	118,109	3,096,181	61,088	3,157,269	20	2,992,727	217,953	3,210,680	80,000	3,290,680		
Sept.	4	2,963,946	111,295	3,075,241	152,000	3,227,241	27	3,033,185	219,417	3,252,602	96,000	3,348,602	
11	2,908,255	214,547	3,122,802	53,347	3,176,149	Dec.	4	2,963,500	179,942	3,143,442	71,000	3,214,442	
18	2,904,607	212,787	3,117,394	60,670	3,178,064	11	2,984,061	179,675	3,163,736	59,000	3,222,736		
25	2,917,690	216,269	3,133,959	61,000	3,194,959	*15	2,985,092	175,232	3,160,324		3,160,324		
						18	3,052,971	168,189	3,221,160	70,000	3,291,160		
						25	3,078,723	172,390	3,251,113	120,000	3,371,113		

\* Special Issue: Faces In The Crowd rate base 3,000,000 was not included in averages shown in Par. 1.

#### 4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

Edition	Number of Issues	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Rate Base
<b>REGIONAL EDITIONS</b>							
Eastern	1	499,733	31,042	530,775	4,593	535,368	530,000*
Northeastern	2	450,004	47,281	497,285	10,921	508,206	427,000*
Southwestern	1	396,862	9,954	406,816	9,030	415,846	427,000*
Western	2	526,490	24,103	550,593	19,060	569,653	559,000*
Canada	14	68,666	29,010	97,676	4,182	101,858	80,000*
<b>METROPOLITAN EDITIONS</b>							
Albany/Buffalo	2	50,072	3,342	53,414		53,414	60,000
Atlanta	3	53,843	1,643	55,486	1,766	57,252	57,000*
Boston	4	110,327	5,813	116,140		116,140	110,000
Charlotte/Winston-Salem	1	39,212	2,687	41,899		41,899	45,000
Chicago	4	116,195	7,516	123,711	5,152	128,863	117,000*
Cleveland	1	64,430	4,816	69,246		69,246	74,000
Dallas/Ft. Worth	2	60,044	2,739	62,783		62,783	65,000
Denver	1	41,198	1,817	43,015		43,015	50,000
Detroit	3	70,778	4,023	74,801		74,801	83,000
Houston	3	46,396	2,745	49,141		49,141	51,000
Kansas City	1	22,772	1,297	24,069		24,069	27,000
Los Angeles	5	150,109	7,465	157,574	5,227	162,801	187,000*
Miami	2	43,211	2,866	46,077		46,077	48,000
Minneapolis-St. Paul	4	45,645	2,025	47,670		47,670	58,000
Philadelphia	1	121,167	6,608	127,775	2,443	130,218	120,000*
Phoenix	2	51,445	2,712	54,157		54,157	58,000
Portland	2	64,710	2,883	67,593		67,593	73,000
Richmond/Norfolk	1	27,532	1,693	29,225		29,225	30,000
San Diego	1	26,319	786	27,105		27,105	31,000
San Francisco	4	118,648	5,779	124,427	2,574	127,001	146,000*
St. Louis	2	29,625	3,728	33,353		33,353	38,000
Tampa/St. Petersburg	3	46,196	2,692	48,888		48,888	50,000
Washington, D.C.	2	79,666	4,349	84,015		84,015	80,000
<b>STATE EDITIONS</b>							
Alabama	6	32,177	978	33,155		33,155	34,000
Alaska	9	5,218	109	5,327		5,327	6,000
Arizona	10	53,548	1,984	55,532		55,532	52,000
Arkansas	3	16,140	1,433	17,573		17,573	15,000
California	13	297,760	14,948	312,708	7,109	319,817	340,000*
Colorado	9	54,898	2,093	56,991	1,357	58,348	63,000*
Florida	7	137,493	6,418	143,911		143,911	148,000
Georgia	8	72,483	2,222	74,705	2,124	76,829	78,000*
Hawaii	9	11,864	169	12,033		12,033	10,000
Idaho	9	10,896	584	11,480		11,480	11,000
Illinois	10	169,765	10,078	179,843	4,310	184,153	146,000*
Indiana	8	70,718	3,766	74,484		74,484	68,000
Iowa	8	32,484	2,045	34,529		34,529	34,000
Kansas	8	29,792	1,505	31,297		31,297	33,000
Kentucky	3	33,946	2,050	35,996		35,996	33,000
Louisiana	3	32,167	1,456	33,623		33,623	33,000
Michigan	8	99,659	5,493	105,152		105,152	116,000
Minnesota	8	53,951	2,452	56,403		56,403	67,000
Missouri	10	49,694	4,615	54,309		54,309	62,000
Montana	9	9,028	504	9,532		9,532	10,000
Nebraska	8	19,587	972	20,559		20,559	23,000
Nevada	10	21,278	782	22,060		22,060	22,000
New Hampshire	5	18,498	970	19,468		19,468	18,000
New Mexico	10	14,395	722	15,117		15,117	15,000
North Dakota	8	6,711	415	7,126		7,126	8,000
Oklahoma	8	24,765	1,524	26,289		26,289	30,000
Oregon	11	30,567	1,294	31,861		31,861	33,000
South Dakota	8	7,815	452	8,267		8,267	8,000
Tennessee	3	45,514	2,489	48,003		48,003	50,000
Texas	3	190,482	7,579	198,061	3,606	201,667	193,000*
Utah	11	18,410	776	19,186		19,186	20,000
Washington	11	56,375	2,591	58,966	1,700	60,666	55,000*

#### 4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS (continued)

Edition	Number of Issues	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Rate Base
Wisconsin	9	65,361	5,139	70,500		70,500	73,000
Wyoming	9	4,476	227	4,703		4,703	4,000
<b>SELECTIVE EDIT EDITIONS</b>							
S.I. Fantasy Plus	18	783,306	4,349	787,655		787,655	750,000
S.I. Golf Plus	11	527,889	7,164	535,053		535,053	500,000
S.I. Golf Plus Special	3	778,033	2,491	780,524		780,524	750,000
<b>GEO/ZIP/INCOME EDITIONS</b>							
S.I. Homeowners	2	1,034,920	4,422	1,039,342		1,039,342	1,000,000
S.I. Select	18	1,276,519	20,158	1,296,677		1,296,677	1,200,000
S.I. Top Metros	8	1,871,166	107,282	1,978,448	23,259	2,001,707	1,950,000*
<b>NATIONAL EDITIONS</b>							
National Less Top Metros	1	1,089,022	107,542	1,196,564	46,571	1,243,135	1,200,000*

\*Includes Single Copy Sales  
See Par. 9

#### 5. TREND ANALYSIS

	2002	%	2003	%	2004	%	2005	%	2006	%
<b>Subscriptions:</b>										
Paid	3,146,758	96.8	3,137,953	96.9	3,218,882	97.0	3,207,632	97.5	2,991,884	93.2
Verified	N/A		N/A		N/A		N/A		130,113	4.1
<b>Total Paid &amp; Verified Subscriptions</b>	<b>3,146,758</b>	<b>96.8</b>	<b>3,137,953</b>	<b>96.9</b>	<b>3,218,882</b>	<b>97.0</b>	<b>3,207,632</b>	<b>97.5</b>	<b>3,121,997</b>	<b>97.3</b>
Single Copy Sales	102,660	3.2	101,021	3.1	100,418	3.0	82,024	2.5	86,633	2.7
<b>Total Paid &amp; Verified Circulation</b>	<b>3,249,418</b>	<b>100.0</b>	<b>3,238,974</b>	<b>100.0</b>	<b>3,319,300</b>	<b>100.0</b>	<b>3,289,656</b>	<b>100.0</b>	<b>3,208,630</b>	<b>100.0</b>
Year Over Year Percent of Change		0.8		-0.3		2.5		-0.9		-2.5
Paid & Verified Rate Base	3,150,000		3,150,000		3,150,000		3,150,000		3,150,000	
Avg. Annualized Subscription Price	\$54.37		\$53.44		\$49.55		\$54.29		\$57.02	

#### 6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation

	Average for Period	% of Circulation
<b>PAID SUBSCRIPTIONS</b>		
Individual Subscriptions*	2,869,504	89.6
Combination Subscriptions*	22,663	0.7
Loyalty/Award Point*	22,356	0.7
Partnership:		
Deductible*	19,246	0.6
Sponsored Sales	16,927	0.5
<b>TOTAL PAID SUBSCRIPTIONS</b>	<b>2,950,696</b>	<b>92.1</b>
<b>VERIFIED SUBSCRIPTIONS</b>		
Public Place (See Par. 6A)	95,959	3.0
Individual Use (See Par. 6B)	84,341	2.6
<b>TOTAL VERIFIED SUBSCRIPTIONS</b>	<b>180,300</b>	<b>5.6</b>
<b>TOTAL PAID &amp; VERIFIED SUBSCRIPTIONS</b>	<b>3,130,996</b>	<b>97.7</b>
<b>SINGLE COPY SALES</b>		
Single Issue Sales	73,703	2.3
<b>TOTAL SINGLE COPY SALES</b>	<b>73,703</b>	<b>2.3</b>
<b>TOTAL PAID &amp; VERIFIED CIRCULATION</b>	<b>3,204,699</b>	<b>100.0</b>

\*Included in Average Price calculation

## 6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

Verified Subscription:	Doctor/Health Care Providers	Personal Care Salons	Automotive Outlets	Government/Civil Services Offices	Fitness/Recreational Facilities	Other	Total Public Place Copies
Public Place	59,881	13,701	13,027	6,498	1,815	1,037	95,959

## 6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

Verified Subscription:	Card Holders (credit/debit)	Service Buyers	Other	Total Individual Use Copies
Individual Use	53,843	30,498		84,341

## 7. GEOGRAPHIC DATA for the September 18, 2006 issue

Total paid & verified circulation of this issue was 0.8% less than the total average paid & verified circulation.

Subscription and Single Copy Sales figures are based on the percentage for each State/Province determined by analysis of the January 16, 2006 issue and these percentages are projected against the total for the September 18, 2006 issue.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Alabama	32,694	845	33,539	323	33,862
Arizona	57,715	1,673	59,388	899	60,287
Arkansas	16,558	745	17,303	192	17,495
California	311,226	11,606	322,832	5,711	328,543
Colorado	55,655	2,859	58,514	1,039	59,553
Connecticut	48,411	2,036	50,447	785	51,232
Delaware	10,798	665	11,463	290	11,753
District of Columbia	6,508	151	6,659	423	7,082
Florida	129,143	8,658	137,801	3,032	140,833
Georgia	71,729	2,511	74,240	1,461	75,701
Idaho	10,644	403	11,047	121	11,168
Illinois	152,861	17,995	170,856	2,345	173,201
Indiana	71,457	4,503	75,960	539	76,499
Iowa	31,446	2,011	33,457	214	33,671
Kansas	29,080	2,457	31,537	222	31,759
Kentucky	34,899	1,388	36,287	494	36,781
Louisiana	27,332	1,759	29,091	427	29,518
Maine	13,732	640	14,372	156	14,528
Maryland	67,589	4,597	72,186	1,147	73,333
Massachusetts	106,526	6,046	112,572	2,015	114,587
Michigan	104,137	7,999	112,136	1,042	113,178
Minnesota	58,020	2,165	60,185	1,182	61,367
Mississippi	14,026	1,032	15,058	132	15,190
Missouri	49,694	7,089	56,783	620	57,403
Montana	9,006	406	9,412	110	9,522
Nebraska	19,492	795	20,287	247	20,534
Nevada	21,865	525	22,390	694	23,084
New Hampshire	19,256	881	20,137	173	20,310
New Jersey	103,183	7,924	111,107	2,025	113,132
New Mexico	14,734	752	15,486	195	15,681
New York	174,177	10,999	185,176	3,974	189,150
North Carolina	71,770	2,392	74,162	902	75,064
North Dakota	7,323	331	7,654	59	7,713
Ohio	141,046	5,111	146,157	2,006	148,163
Oklahoma	25,252	960	26,212	426	26,638
Oregon	29,961	781	30,742	449	31,191
Pennsylvania	141,347	12,456	153,803	11,181	164,984
Rhode Island	14,016	960	14,976	145	15,121
South Carolina	29,297	798	30,095	388	30,483
South Dakota	7,655	464	8,119	56	8,175
Tennessee	45,357	2,694	48,051	640	48,691
Texas	188,337	18,236	206,573	3,597	210,170
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>2,820,905</b>	<b>171,455</b>	<b>2,992,360</b>	<b>56,822</b>	<b>3,049,182</b>
Alaska	5,068	165	5,233	188	5,421
Hawaii	10,864	148	11,012	364	11,376
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>15,932</b>	<b>313</b>	<b>16,245</b>	<b>552</b>	<b>16,797</b>
U.S. Unclassified					
<b>TOTAL UNITED STATES</b>	<b>2,836,837</b>	<b>171,768</b>	<b>3,008,605</b>	<b>57,374</b>	<b>3,065,979</b>
Poss. & Other Areas	2,659	87	2,746	158	2,904
<b>U.S. &amp; POSS., etc.</b>	<b>2,839,496</b>	<b>171,855</b>	<b>3,011,351</b>	<b>57,532</b>	<b>3,068,883</b>
<b>CANADA</b>					
Alberta	7,010	3,888	10,898	506	11,404
British Columbia	6,946	6,668	13,614	690	14,304
Manitoba	2,509	2,381	4,890	102	4,992
New Brunswick	1,339	1,651	2,990	29	3,019
Newfoundland/Labrador	470	554	1,024	22	1,046
Northwest Territories	66	50	116	7	123
Nova Scotia	1,804	2,687	4,491	103	4,594
Nunavut	22	7	29	4	33
Ontario	32,689	21,276	53,965	1,397	55,362
Prince Edward Island	364	205	569	6	575
Quebec	3,755	50	3,805	194	3,999
Saskatchewan	2,766	1,457	4,223	70	4,293
Yukon Territory	44	25	69	8	77
Canadian Unclassified					
<b>TOTAL CANADA</b>	<b>59,784</b>	<b>40,899</b>	<b>100,683</b>	<b>3,138</b>	<b>103,821</b>
International	1,700	4	1,704		1,704
Other Unclassified					
Military or Civilian					
Personnel Overseas	3,627	29	3,656		3,656
<b>GRAND TOTAL</b>	<b>2,904,607</b>	<b>212,787</b>	<b>3,117,394</b>	<b>60,670</b>	<b>3,178,064</b>

## ANALYSIS BY ABCD COUNTY SIZE for the September 18, 2006 issue

U.S.

Data for conterminous 48 states.

County Size	% of U.S. Households	Total Paid & Verified Circulation	% of Total Circulation	Index (% of Circulation/ % of Households)
A	40	1,378,278	45.2	113
B	30	968,677	31.8	106
C	15	412,415	13.5	90
D	15	289,812	9.5	63

CANADA

County Size	% of Canadian Population	Total Paid & Verified Circulation	% of Total Circulation	Index (% of Circulation/ % of Population)
A	48	50,020	48.2	100
B	28	35,701	34.4	123
C	14	11,610	11.2	80
D	10	6,490	6.2	62

County Size Group Definitions by the A.C. Nielsen Company

## 8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2006

A. DURATION		%	C. CHANNELS		%
(a) One to six months (1 to 28 issues).....	579,798	23.5	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers .....	2,221,329	90.1
(b) Seven to eleven months (29 to 51 issues) .....	102,955	4.2	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling .....	2,186	0.1
(c) Twelve months (52 to 56 issues).....	1,506,403	61.1	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations .....	241,120	9.8
(d) Thirteen to twenty-four months.....	239,426	9.7	(d) Subscriptions as part of membership in an organization .....	None	
(e) Twenty-five months and more .....	36,053	1.5	Total Subscriptions Sold in Period.....	2,464,635	100.0
Total Subscriptions Sold in Period .....	2,464,635	100.0			
<b>B. USE OF PREMIUMS</b>					
(a) Ordered without premium .....	2,066,226	83.8			
(b) Ordered with material reprinted from this publication.....	None				
(c) Ordered with other premiums, See Par. 9 .....	398,409	16.2			
Total Subscriptions Sold in Period .....	2,464,635	100.0			

## 9. EXPLANATORY

(a) Suggested Retail Prices: Single Copy: Canada \$4.99. Subscriptions: Canada 1 yr. \$100.24; International 1 yr. \$149.00.

(b) Average non-analyzed non-paid circulation for the 6 month period: 198,122 copies per issue.

(c) Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 54,097 or 1.7% of average paid subscription circulation.

(d) 13,654 subscriptions were sold in combination during this statement period.

Combination Publication	Subscriptions Sold	Subscription Term	Price of Combination	Suggested Retail Price
Time Magazine	5,461	28-280 issues	\$29.93-\$195.00	\$24.50-\$245.00
Entertainment Weekly	4,110	24-285 issues	\$35.95-\$195.00	\$25.70-\$305.20
Various Newspapers	2,810	48-52 weeks	\$124.95-\$215.65	Various
Various Magazines	1,273	Various	\$25.00-\$195.00	Various

(e) Loyalty/Award Point Subscription Sales: The average of 22,356 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served to subscribers in exchange for the redemption of Airline Frequent Flyer Miles. These subscriptions were sold at 56 issues for \$42.00 to \$50.00, in exchange for the redemption of 1,400 to 2,000 points at the rate of 2½¢ to 3¢ per mile.

(f) Partnership Subscription Sales (Deductible): The average of 19,246 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served in a partnership relationship wherein this publication was bundled with the purchase of a product or service. Purchasers were advised that \$7.00 to \$49.00 of the sales price was allocated for a 8 to 56 issue subscription to this publication.

(g) Sponsored Subscription Sales: The average of 16,927 copies per issue, shown in Par. 6 and included in Par. 1, represents copies purchased by various business concerns in quantities of 11 or more.

(h) This publication publishes double issues during the year. Each double issue represents two copies of service during the subscription period. This publication published four double issues during the average price calculation period. The average price and the annualized price are based on 56 issues.

(i) SPORTS ILLUSTRATED is published in the following advertising editions: National Edition, six Regional Editions - Eastern, Northeastern, Midwestern, Western, Southern, Southwestern - 50 State Editions and 33 Metropolitan Area Editions. Also available is SI SELECT delivered to a guaranteed minimum of 1,200,000 subscribers in the nation's highest income ZIP Codes. National Less SI SELECT is delivered to a guaranteed minimum of 1,950,000 subscribers that represent the balance of the circulation exclusive of SI SELECT. SI HOMEOWNERS is delivered to 1,000,000 subscribers in those ZIP Code areas, which have the highest proportion of private homeowners. SI GOLF is delivered to 500,000 subscribers identified as golfers. SI GOLF PLUS SPECIAL is delivered to 750,000 subscribers identified as golf enthusiasts. SI FANTASY PLUS is delivered to 750,000 subscribers who have an interest in fantasy sports. All advertisers may use one or more editions.

(j) It is the practice of the publisher to expire subscriptions on a monthly basis; therefore, some subscribers may receive from one to four more issues than entitled to, but no offer of this kind is made to subscribers.

(k) Use of Premiums: A jacket, bag, shirt, blanket, ball or radio, with no advertised or stated value, was offered with some subscriptions.

Several test offers were made, none of which produced more than one-half of one percent of Total Subscriptions Sold in Period. All of these offers taken together produced 0.9% of Total Subscriptions Sold in Period.

## 10. VARIANCE

Latest released Audit Report for 12 months ended June 30, 2005; Variation from Publisher's Statements

Audit Period Ended <sup>A</sup>	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)
06-30-05	3,150,000	3,332,592	3,332,073	519	0.0
06-30-04	3,150,000	3,277,820	3,263,128	14,692	0.5
06-30-03	3,150,000	3,256,352	3,256,368	-16	-0.0
06-30-02	3,150,000	3,215,117	3,229,956	-14,839	-0.5
06-30-01	3,150,000	3,216,020	3,223,004	-6,984	-0.2

<sup>A</sup>Effective with the June, 2006 Publisher's Statements, publications were given the option of reporting verified circulation.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

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MARK FORD

President

Date Signed: January 29, 2007

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	Analyzed Issue Text (for double month issue date)	
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	U.S. Subscription Price	89.04
	Canadian Subscription Price	100.24
	International Subscription Price	149.00